

UNDERSTANDING ECOMASCULINITY-?

Ecomasculinity-? is the practical application of *ecological masculinism* that enables maleness and sustainability to be aligned in one's daily life. The '?' represents the possibility for each participant in the discourse to construct an ecomasculinity praxis of their own making, substituting the '?' for a single letter that represents their unique way of embodying *ecological masculinism*. Ecomasculinity-? follows four steps that chart the process of ecologisation as a personal praxis:

1. Ecomasculinity-? provides an opportunity to *reflect* on the ways an individual does or does not personally engage with and show care for society and environment.
2. One is then able to *identify* the ways in which they are complicit in sexism and naturism.
3. The individual is then invited to actively *transform* habitual isolation, individualism, competitiveness and an inward focus towards public gestures of care for society and environment.
4. In doing so, the individual is encouraged to proactively move towards a deep and long-range view of sustainability where human and other-than-human Others are valued intrinsically, resulting in *ecomasculinist action*.

These four steps to the ecologisation process for men and masculinities (*reflection, identification, transformation and ecomasculinist action*) help facilitate the degree to which men and masculinities throughout the West are immersed in and become an integral part to their society and environment. This process is designed to bring-about the deep and long-range implementation of sustainability (See the Ecomasculinity-? integration Diagram below):

Four Steps to the Integration of the Ten-point Platform of Ecomasculinity-?

